



NEW SOUTH WALES
BAR ASSOCIATION

Marketing tools and strategies for barristers: Three perspectives

Presented by:

**Tean Kerr, Partner, Lander &
Rogers; Michael Green SC, Level
22 Chambers**

**and Jeh Coutinho, Clerk, Banco
Chambers**

Chaired by:

Michelle Painter SC

NSW Bar Association

Common Room

**5.15pm Wednesday 29 March
2017**

**1.5 HOUR SEMINAR
1.5 CPD POINT IN THE
MANAGEMENT STRAND**

This seminar, organised by the Practice Development Committee, will address the ways chambers and barristers can promote their practices. The three speakers will offer differing perspectives on the various approaches available, including a discussion on more modern forms of marketing, such as websites and social media.

**THIS SEMINAR IS OPEN TO MEMBERS OF THE NSW
BAR ASSOCIATION**

REGISTRATION IS NOT REQUIRED

For more information, please contact Tiffany McDonald
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cpd Continuing Professional Development